

Research Study Google Advertisement Request Form

Please email this form and up to three rectangular images (optional) related to your ad to Gabriella Dishy (Gabriella.Dishy@nyspi.columbia.edu). If you do not have an image, let us know and we'll help you find one. For guidance on image sizes and policies, please [click here](#).

Payment & Spending Information

Budget *(daily average)*:
 Grant number:
 Research Group/PI:
 Payment contact *(from your research team)*:

General Information

Start date:
 End date *(optional)*:
 Phone number *(optional)*:
(for participants to call)
 Keyword themes:
(which help match your ads to Google searches)

Ad Creative Content *(see below for samples)*

Link:
 Headline 1 *(30-character limit)*:
 Headline 2 *(30-character limit)*:
 Headline 3 *(30-character limit)*:
 Description 1 *(90-character limit)*:
 Description 2 *(90-character limit)*:

Creative content contact:
(if different from payment contact)

Samples

Your ad preview


Headline 1 | Headline 2 | Headline 3

 recruit.cumc.columbia.edu

Description 1. Description 2.

Your ad preview

Having troubles? | Participate in a study | NYS
 Psychiatric Institute

 www.columbiapsychiatry.org

Participants having troubles are wanted for a research study.
 Evaluations for people ages 18-35 offered at no cost.



Headline 1

Description 1 Description 2
 Name of Research Lab



Headline 1 - Headline 2 - Headline 3

Name of Research Lab

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